

Entrepreneurship for Creative Businesses Certificate

Overview

The **Certificate in Entrepreneurship for Creative Businesses** will aid students interested in art to acquire the requisite skills to support themselves as visual artists or entrepreneurs in art or related fields. This certificate is a collaboration between the Tyler School of Art and Architecture and the Fox School of Business and Management. The certificate is an attractive option for those who seek entrepreneurship skills with which to support their creative practice but do not wish to pursue a graduate degree.

The certificate requires 12 credits: 9 credits of Fox Entrepreneurship coursework and a 3-credit Tyler entrepreneurship, business practices or internship course.

The certificate is available for alumni, continuing education / non-matriculating students, and students in other Tyler and non-Tyler degree programs (with the exception of the BFA in Studio with Entrepreneurship degree programs).

Campus Location: Main

Program Code: TA-ECB-CERT

Contact Information

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Learn more about the undergraduate certificate in Entrepreneurship for Creative Businesses.

Requirements

This credit certificate may be conferred upon a student by recommendation of the faculty and upon satisfactory completion of the required credits with a minimum cumulative GPA of 2.0.

Code	Title	Credit Hours
Select three of the following:		9
SGM 3001	Leading and Managing Small Businesses and New Ventures (for non-business students)	
SGM 3002	Planning to Start Your Own Business	
SGM 3501 or SGM 0827	Entrepreneurial and Innovative Thinking Creativity and Organizational Innovation	
SGM 3503	Lean Startup: Fast and Inexpensive Ways to Test and Launch Your Ideas	
SGM 3504	Launch a New Venture in 100 Days	
SGM 3511	Doing Well by Doing Good: Where Innovation and Entrepreneurship Meet Social Impact	
SGM 3521	Pitching and Funding Entrepreneurial Ventures	
SGM 3580	Special Topics - Strategic Management	
SGM 3585 or SGM 3685	Social Impact Internship - Work with Benefit/B-corps, Non-profits, or Multi-bottom-line Ventures New Venture Internship: Learning to be a High-Value Employee, Manager, or Founder	
Select one of the following:		3
ART 3085	Field Internship	
ART 4097	Art in Practice	
ARTU 4785	Field Internship	
DES 3571	Event Design	
DES 3572	Entrepreneurial Design	
DES 3573	Design Workshop	
DES 3585	Internship	

DES 3596

Studio Management

TYLE 4285

Rome Internship

Total Credit Hours

12